

IN THE CLAIMS

Please amend the claims as follows:

1-25. (Canceled)

26. (Currently Amended) A method comprising:

sending a content provider identifier to a device at a content destination, the device to render a first graphical user interface at the content destination, the graphical user interface including the content provider identifier;
receiving a notification of a selection of the content provider identifier by a user of the device;
receiving, at a content distribution network, an authorization from a content provider, the authorization authorizing the content distribution network to provide digital content from the content provider to a user of the content distribution network; and
based on the receiving of the authorization, using a processor to link linking [[the]] a content provider associated with the content provider identifier to [[a]] the device ~~content~~ destination, the content destination being associated with the user, the linking enabling the content provider to inform the user of digital content that the content provider is capable of providing, receive a request from the user for the digital content, and provide the digital content to the user based on the request send a communication directly to the device independently of the content distribution network, the communication to control a second graphical user interface at the content destination.

27. (Canceled)

28. (Currently Amended) The method of claim 26, ~~wherein the~~ further comprising providing ~~of the~~ digital content to the user [[is]] under control of a digital rights network associated with the content provider and the content distribution network.

29. (Canceled)

30. (Canceled)

31. (Currently Amended) The method of claim [[30]] 26, wherein the controlling of the ~~second portion of the graphical~~ user interface includes communicating an available content identifier to the ~~device content destination~~.

32. (Previously Presented) the method of claim 31, wherein the communicating of the available content identifier to the content destination is responsive to a selection of the user of an additional available content identifier.

33. (Currently Amended) A system comprising:

a ~~secure~~ device at a content destination to:

receive a content provider identifier from a content distribution network;

render a first graphical user interface at the content destination, the graphical user interface including the content provider identifier;

notify the content distribution network of a selection of the content provider identifier by a user of the secure device; and

~~a request from a content distribution network to link the secure device to a content distributor;~~

receive a communication directly from a content provider associated with the content provider identifier, the communication being independent of the content distribution network, the communication to control a second graphical user interface at the content destination;

render the second graphical user interface based on the receiving of the communication,

~~responsive to the request from the content distribution network, link the secure device to the content distributor, the linking enabling the content provider to~~

~~inform the user of digital content that the content provider is capable of providing,~~

~~receive a request from the user for the digital content, and provide the digital content to the user based on the request; and~~

~~receive a request from a user of the content distribution network for the digital content;~~

34. (Canceled)

35. (Currently Amended) The system of claim 33, wherein:
the ~~secure device is further to: communication includes receive~~ an available content identifier
from the content provider; and
the rendering of the second graphical user interface includes a rendering of the available content
identifier ~~display the available content identifier in a graphical user interface~~
corresponding to the secure device;
~~wherein the receiving of the request from the user includes detecting a selection by the user of~~
the available content identifier.

36. (Currently Amended) The system of claim 33, wherein the secure device is further to [[:]]
~~send the request from the user directly to the content provider independently of the content~~
~~distribution network; and receive [[the]] digital content directly from the content provider~~
independently of the content distribution network.

37. (Currently Amended) The system of claim 33, wherein the secure device is further to [[:]]
~~send the request from the user to a digital rights network associated with the content provider and~~
~~the content distribution network; and receive [[the]] digital content from the content provider~~
under control of [[the]] a digital rights network.

38. (Currently Amended) The system of claim 33, wherein the secure device is further to
invoke a client-side application program interface of a digital rights network to process [[the]] a
request from the user, the invoking of the client-side application program interface enabling the
secure device to retrieve an authorization from the digital rights network for the user to access
[[the]] digital content.

39. (Previously Presented) The system of claim 38, wherein the invoking of the client-side interface enables the secure device to prompt the user to make a payment associated with accessing the digital content, the prompting based on at least one of a configured media policy and a user access right.

40. (Currently Amended) A non-transitory computer-readable medium for storing a set of instructions that, when executed by a computer, cause the computer to perform a method, the method comprising:

~~receiving, at a content distribution network, an authorization from a content provider, the authorization authorizing the content distribution network to provide digital content from the content provider to a user of the content distribution network; and~~
sending a content provider identifier to a device at a content destination, the device to render a first graphical user interface at the content destination, the graphical user interface including the content provider identifier;
receiving a notification of a selection of the content provider identifier by a user of the device;
~~based on the receiving of the authorization;~~ linking [[the]] a content provider associated with the content provider identifier to a content destination the device, the content destination being associated with the user, the linking enabling the content provider to send a communication directly to the device independently of the content distribution network, the communication to control a second graphical user interface at the content destination inform the user of digital content that the content provider is capable of providing, receive a request from the user for the digital content, and provide the digital content to the user based on the request.

41. (Canceled)

42. (New) The method of claim 31, wherein:
the available content identifier identifies a category of digital content; and
the available content identifier corresponds to a plurality of additional available content identifiers, each of the plurality of additional available content identifiers identifying a digital media item associated with the category of digital content available from the content provider.
43. (New) The method of claim 42, wherein the content provider identifier, the available content identifier, and the plurality of additional available content identifiers are arranged in a hierarchy that the user navigates to select digital content available from the content provider.
44. (New) The method of claim 42, wherein the content provider is a sports network and the category of the digital content is a particular sport.
45. (New) The non-transitory computer-readable medium of claim 40, wherein the enabling of the content provider to control the second graphical user interface includes enabling the content provider to brand the second graphical user interface.
46. (New) The non-transitory computer-readable medium of claim 40, wherein the content provider is to use the second graphical user interface across a plurality of distribution networks.